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Business Wire - Press Release

USS Corp. Takes the ``Pinholes'' out of Security Tag Design



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Universal Surveillance Systems Corporation (USS) continues the expansion of its cutting-edge anti-theft tag line (<http://www.universaleas.com/pdf/eas/tag/pinless-tag.pdf>) with the introduction today at the NRF Big Show of its revolutionary breakthrough "Cobra" Pinless Tag". Consumers have been demanding a solution to security tags that create holes and damage merchandise. The Cobra, with its amazing pinless design, is the brilliant solution retailers have been waiting for and are eager to buy.

According to the 2006 National Retail Security Survey, theft from stores, including employee and vendor theft, costs the American public \$41.6 billion annually. For over four decades, security tags with pins have been the only solution in retail loss prevention programs to combat growing merchandise theft, but with unintended consequences: pin damage to merchandise resulting in retailer and consumer aggravation.

"Not anymore," states Adel Sayegh, President and CEO of USS (<http://www.universaleas.com/index.html>). "The groundbreaking USS Cobra, with its innovative

micro teeth, clamps firmly but gently onto products without damage."

The sleek compact design adds a touch of class to the product's presentation while housing state-of-the-art technology that integrates with existing industry security systems.

"Consumers should be excited and eager to purchase new 'damage free' merchandise from US retailers," said Sayegh. "Consumers will be thrilled to know that retailers are working to reduce both theft and security tag pin holes, which ultimately enhances the consumers overall shopping experience."

About Universal Surveillance Systems Corporation

Since 1995, Universal Surveillance Systems (http://www.universaleas.com/about_us.htm) has been providing intelligent security solutions to leading retailers worldwide. Universal Surveillance Systems offers a complete range of products and services tailored to meet the challenges of Loss Prevention and Security professionals, from industry standard EAS products to the most advanced CCTV and digital video recording technology available.

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